

Key Features and Benefits:

As an everyday Rx!

- ✓ Dramatic Cosmetic Improvement*
- ✓ Up to 50% thinner*
- ✓ Priced to compete with conventional oversize bifocals*
- ✓ Process just like ordinary Flattops

As a specialty Rx!

- ✓ A great occupational bifocal
- ✓ Use as a prism segment
- ✓ Use as a child's bifocal
- ✓ For patients with Strabismus

*Comparing with conventional across-the-lens segments.

Prices:

The Multi-Seg 45 is priced to the laboratory to compete with ordinary across-the-lens segments that you dispense every day.

Product availability:

| Diameter | Base Curves | Additions |
|----------------|-------------|-----------|
| 80mm on center | 4.25 | 0.75-3.00 |
| | 6.25 | addition |
| | 8.25 | |

Lens Material: Optical Plastic

Who are the best candidates?

- Accountants
- Draftsmen
- Service people
- Pilots
- Architects
- Proofreaders

**ANYONE
NEEDING
A WIDE
SEGMENT!**

YOUNGER OPTICS

3788 South Broadway Place • Los Angeles, CA 90007 USA

Multi-Seg 45 Proudly Marketed by:



YOUNGER

Multi-Seg 45™

Excellent for:
A WIDE SEGMENT BIFOCAL
CHILDREN'S BIFOCAL
PRISM SEGMENT
STRABISMUS

**YOUNGER
OPTICS** 
The Optical Lens Innovators

PAT. PENDING

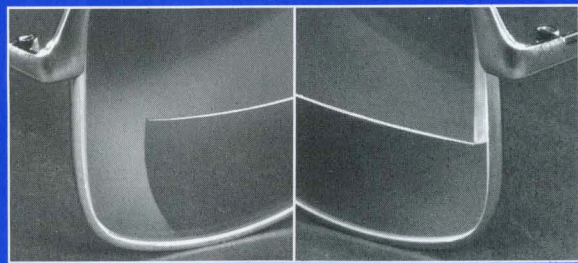
Younger Optics, the Optical Lens Innovators, is proud to introduce the next chapter with our Younger **Multi-Seg 45 Flat Top Bifocal**. It is the newest and largest flat top segment in the world, featuring a full 45mm wide segment!

What is the purpose of the Multi-Seg 45?

It is no secret that larger segment sizes are being dispensed today. Many laboratories and dispensers report that Flat Top 35 usage exceeds 30% of overall flat top sales. There is a practical need for an even wider segment. Labs have long complained about processing and fitting problems associated with traditional wide, across-the-lens segments. **There is now an alternative to that style of lens blank!**

Compare the cosmetics!

Figure #1



Multi-Seg 45 provides wide view without disadvantages!

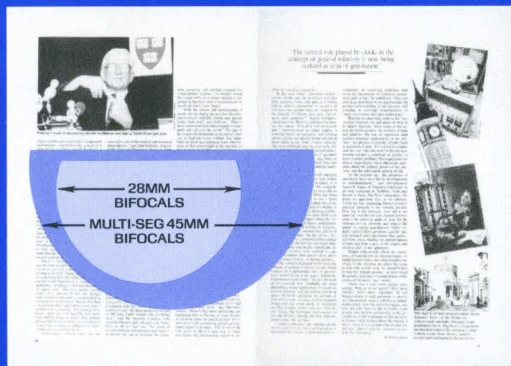
Conventional wide across-the-segment lenses have visual disadvantage.

Traditional across the lens segments (Franklin Style), have unsightly ledges at the periphery of the segment line (See figure #1). This cosmetic disadvantage is inherent in its design criteria. The Multi-Seg 45 virtually eliminates this problem, being designed as a regular flattop bifocal.

What are the special uses for the Multi-Seg 45?

The Younger Multi-Seg 45 can also be used as a **prism seg**. By decentering, the wide segment introduces horizontal prism in the segment. In addition, the Multi-Seg 45 can also be used as a bifocal for children, patients being treated for

Compare the reading field!



Now enjoy 129% more reading area with Multi-Seg 45 (over standard FT.28 bifocals)

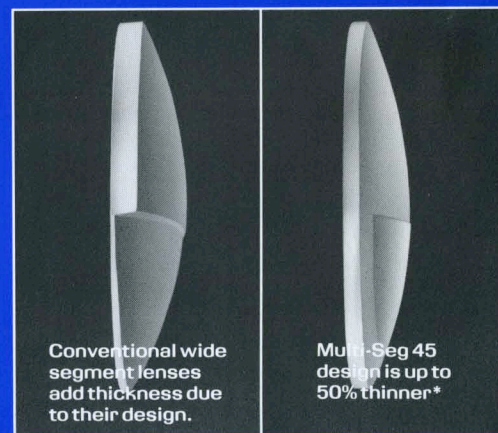
Strabismus, and many other occupational uses that require a wide segment bifocal.

The optical center location reduces the effects of jump. In addition, the reduced thickness of the finished lens minimizes eye magnification creating a more cosmetic lens, with better patient acceptance.

Wide Segment and 50% thinner!

Traditional across-the-lens segments add substantial thickness due to the design and location of the reading area. The Multi-Seg 45 incorporates a product design allowing up to a 50% edge thickness advantage (see figure #2).

Compare the thickness! Figure #2



Conventional wide segment lenses add thickness due to their design.

Multi-Seg 45 design is up to 50% thinner*

* Actual photo comparing 6.25 base curve lenses with equal finish powers in both lenses.